



# BMS

## INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Avalahalli, Doddaballapur Main Road, Bengaluru – 560064

DEPARTMENT OF MECHANICAL ENGINEERING

### ENTREPRENEURSHIP AWARENESS CAMP

The Department of Mechanical Engineering in association with Entrepreneurship Development cell of BMS Institute of Technology initiated a 3 day Entrepreneurship Awareness Camp (EAC) on 13<sup>th</sup> -15<sup>th</sup> Feb, 2020 , sponsored by **NSTEDB, DST and EDII, Ahmadabad** with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs. A total of 75 students from Dept. of Mechanical Engineering (ME) and ECE had attended the program.

The awareness camp on Entrepreneurship was inaugurated by **Bhaskar. D. Sharma**, Principal Consultant, Applied Management along with **Dr. Tippeswamy**, Dean, Academics, **Dr. K M Sathish Kumar** Head, Dept. of Mechanical Engineering, and **Dr. Sangmesh**, Incubation Manager BMSIT&M were present.

The presidential address was delivered by Dr. Sangmesh on which he highlighted the importance of Entrepreneurship Development among students and the scope of mass job creation by entrepreneurs in the recent years. He also stated the importance of revisiting, dreaming and being passionate about what an individual wants to pursue as it is the perseverance that brings out the light in them. The Dean and Head of the Department congratulated the EDC for organizing such camp to encourage and motivate the students of the college.

**Bhaskar. D. Sharma**, Principal Consultant, Applied Management. Bhaskar.D. Sharma has work experience, in the senior leadership categories, that spans and comprises his tenures in companies such as Ford Motor Company, Xerox Incorporation, Ciba Giegy, Duncan Agro Industries, WEBEL, Bhutan Board Products limited and engagement with various consulting and training organizations- in the roles and functions ranging from administration, marketing and operational functions alongside consulting, designing and delivery of training programs, across diverse verticals and range of competencies. He is also involved in delivering Motivational Discourses. His workshops- both indoor and outbound, are learner centered, interactive, activity oriented and lively. They are delivered in a relaxed atmosphere where the participants are able to open up, contribute and collaborate. Participants often demonstrate a renewed or a newly acquired ability to harness and tap into their inner and deeper levels of intellect. Many humorous anecdotes make the presentations thoroughly enjoyable. Having stayed and worked in multiple countries throughout his career, Bhaskar, is able to present and provide a global perspective, drawing on his experience and observation – that help Businesses to take edge in an environment of growing competitive complexities.

**Mr. Bhaskar Datta Sharma** , took the session on “Introduction to Entrepreneurship”. The session enlightens the mind-set of students regarding the field of entrepreneurship. Sir also shared some tips like enjoy what you do, plan out things, manage your resources wisely, become a self-promoter, level the playing field of technology and much more. Towards the end sir shared with students the three type of people that people mostly end up becoming the one who makes things happens, the one who watch things happen, the one who wonder what’s happening. The session then concluded by sir sharing the testimony of different CEO’s.



He also took over the session on the topic Identification of Opportunities & discussed the Importance of communication, conformation, from where money can be raised, noticing things around us, being energetic and much more. He also shared his personal opinion that doesn't ask for permission to start what you like, do what you love to do the most. The entire session was filled with a lot of activities and interactive sessions between the speaker and students. Mr. Bhaskar concluded the session by highlighting the perks of being an entrepreneur. He shared his views like you can be your own boss, high satisfaction towards what you do, financial independence, allows you for experimenting and also there is high level of possibilities for growth.

**Ms. Sreevidhya** addressed the effervescent young gathering where she briefed them about her Business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of debacles. These words made an impact on the listeners enabling them to ask questions and interact with her.

The session concluded on an enthusiastic note where students were asked to create their own version of a product ready for markets using creative and innovative skills





### **Industrial Visit to ACCUTECH ENTERPRISES, Bangalore**

A Industrial Field trip was organized as a part of the program sponsored by NSTEDB, Dept of Science and Technology, Govt. of India and EDII, Ahmadabad to **ACCUTECH ENTERPRISES** in Peenya Industrial Area, Bengaluru in order to provide exposure to students about the functioning of big MNCs.

Almost 75 Students from ME and TCE dept. attended the trip and were introduced to manufacturing work culture by **Mr. Eshwar , Manager, External Relations** for about 1 hour long informative session. Under which he talked about the various trends and basics of manufacturing industries, after an interactive hour long session, another session was scheduled with **Mr. Prakash H N** who introduced the students to work culture and its CSR events.

Later on students went on to interact with different professionals from industry inside the premises.



### **Valedictory Ceremony**

Entrepreneurship Awareness Camp (EAC), with an objective to enhance knowledge and kindle the skills of the young minds aspiring to be successful entrepreneurs.

The valedictory ceremony started off with Dr. Sangmesh B, Incubation Manager BMSIT&M welcoming the gathering and offering information on thrust full Entrepreneurship, during the conclusion address Dr. Sangmesh delivered the camp report for the Entrepreneurship Awareness Camp- 2018 stating all the session and its objectives that took place during the 3 days program.

He congratulated the EDC for organizing such camp to encourage and motivate the students of the college. The session gained momentum as he addressed the effervescent young gathering where he briefed them about his business and enumerated the driving factors behind them which are following one's passion, working with the right squad, manifesting a positive attitude towards life and never to give up in spite of hurdles and hardships in one's life. He also spoke about nurturing the small seeds of entrepreneurship within oneself, to achieve greater heights in their journey ahead. He congratulated the college for successful completion of the camp and wished each student a great luck for the journey they have marched upon.

Students were awarded with a participation certificate for their enthusiastic participation.

EAC Program in News:

## ಉದ್ಯಮಶೀಲತೆ ಪ್ರಗತಿ ಕುರಿತು ಕಾರ್ಯಾಗಾರ

Pramod Gowda / BMSIT

ಬಿ ಎಂಎಸ್‌ಐಟಿಯ ಇನ್‌ಫರ್ಮೇಷನ್ ಸೈನ್ಸ್ ಮತ್ತು ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ Entrepreneurship Development Cell ಕುರಿತು ಕಾರ್ಯಾಗಾರವನ್ನು ಆಯೋಜಿಸಲಾಗಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳು ಹೇಗೆ ಭವಿಷ್ಯದಲ್ಲಿ ಉದ್ಯಮಿಯಾಗಿ ಪ್ರಗತಿ ಸಾಧಿಸಬಹುದು ಇದರ ಕಾರ್ಯತಂತ್ರಗಳು ಯಾವುವು ಎಂಬುದರ ಬಗ್ಗೆ ವಿಶೇಷ ಉಪನ್ಯಾಸ ನೀಡಲಾಯಿತು.

ಕಾರ್ಯಾಗಾರದಲ್ಲಿ ಅತಿಥಿ ಉಪನ್ಯಾಸಕರಾಗಿ ಬಂದಿದ್ದ ಶ್ರೀ ಭಾಸ್ಕರ್ ಮತ್ತು ಶ್ರೀ ವಿದ್ಯಾ ಅವರು 'ವಿದ್ಯಾರ್ಥಿಗಳು ಭವಿಷ್ಯದಲ್ಲಿ ಯಶಸ್ವಿ ಉದ್ಯಮಿಯಾಗಿ ಪ್ರಗತಿ ಸಾಧಿಸಬೇಕು. ಮುಂಬರುವ ಸವಾಲುಗಳನ್ನು ಎದುರಿಸಲು ನಾಯಕತ್ವದ ಗುಣಗಳನ್ನು ರೂಢಿಸಿಕೊಳ್ಳಬೇಕು. ಸಾಫ್ಟ್‌ವೇರ್ ಉದ್ಯಮದಲ್ಲಿ ಹೊಸ ದೃಷ್ಟಿಕೋನ ಮತ್ತು ವಿಧಾನಗಳನ್ನು ಅಳವಡಿಸಿಕೊಳ್ಳಬೇಕೆಂದು' ಎಂದು ಮಾಹಿತಿ ನೀಡಿದರು. ■

